

Saloni Sehgal

Urban Designer | Architect | Design Strategist

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🌐 LinkedIn

📁 Design Portfolio

Profile

Urban Designer and versatile Architect with over 6 years experience. Academic and professional exposure across India, Singapore, Malaysia, Middle East, and Spain in multi-dimensional projects from large scale urban interventions to mixed use developments. Expertise in Urbanism is complimented by strong research and business acumen demonstrated through community livelihood projects, public policy exercises, and multiple social start-up experiences.

Education

National University of Singapore
Singapore

07/2019-07/2020

Masters' in Urban Design

Academic projects

- *Feeding the Future, Barcelona, Spain*
- *Re-Framing Kallang, Singapore*

Sushant School of Art and Architecture
IP University, New Delhi, India

08/2011-06/2016

Bachelors' in Architecture

Technical Skills

AutoCad

Adobe Suite (*photoshop,illustrator,indesign*)

SketchUp 3D

Lumion

Revit + QGIS

Microsoft Office

Awards

National University of Singapore, R&G
Innovation Challenge, 2021

Research Grant

Louis I Kahn Trophy NASA Convention
2014

First Place

Zonal NASA Convention, India, 2012
First Place

References

Oscar Carracedo Garcia-Villalba

Director Master Urbanism
National University of Singapore
oscar_carracedo@nus.edu.sg

Chintan Raveshia

ARUP Cities Business Leader
South East Asia
chintan.raveshia@arup.com

Vikram Malik

Partner, Planners Group, India
vikram.malik@plannersgroup.net

Work Experience

Urbanism + Architectural Design

Planners Group, India
Senior Architect, Urban Designer

07/2015-07/2019

02/2022-07/2022

- Worked on over **15 projects** across **Commercial, Institutional, Residential, Industrial, Mixed-use developments** as well as large scale **Urban Planning & Design** exercises.
- **Experience across all phases**, from conceptual bids to construction drawings, execution, tenders and BOQ's, consultant management and site coordination.
- **Won over 6 architectural competitions** responsible for concept design, project detailing and implementation strategies.
- Key Projects: Commercial headquarters for PSPCL, Social Housing for HPCL, Masterplan for Nahar Commercial Group, DCRUST Architecture School, New UT Secretariat, Chandigarh.

ModelCraft LLC, Dubai, UAE
Architect

10/2016-01/2017

- Responsible for concept design, construction drawings, project visualization as a part of the Competition entry for 'Doha Fishing Jetty'
- Managed Design conceptualization, presentation renderings and construction drawings for projects like 'Mall of Oman' and 'The Address Residences, Jumeirah resort and spa, Dubai, UAE'

Service Design + Design Research

Nyawa, NUS, Singapore (Research Grant)
Design Lead

01/2021-02-2022

Nyawa- '**Sustainable Livelihoods Project**' was created through a research grant awarded by **National University of Singapore**.

- Conducted Extensive **research** and **field outreach programs** with local communities across **Malaysia, Singapore** and **India**.
- Developed **product prototypes** and **local partnerships** for materials, manufacturing, and quality systems, conducted technology and field testing for our first product-eco-friendly food packaging created from waste palm leaves.
- Created the **business model**, **financial projections** and **led the fundraising** with investors.

GoFar Advisory & Investments, Singapore
Design Strategist

08/2020-01/2022

GoFar, designed and operated large scale, tech-enabled solutions across Health, Education, Agriculture, Livelihood & Environment segments. As a design strategist, **worked directly with the leadership team**, to create **user centric design solutions** based on gaps identified through qualitative research.

- Design solutions delivered include large scale **community engagement models**, workflows and **schematic for technology platforms, service design**, visual language and branding collaterals.
- Research efforts include creating research models, **mapping user behavior, analysing market needs and trends**, managing field research activities and **conducting stakeholder assessments**.
- As a part of solution design for each project, also worked on **Defining KPIs, Creating Impact assessment models** and supported on creating viable **business models** for the initiatives.